

CASSIDY KELLY
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Cassidy is a determined designer with a focus in branding and website design. She is hard working, and dedicated, ready to tackle any project thrown at her.

EDUCATION

Bachalor of Fine Arts in Graphic Design, Lamar University
Current GPA 3.75

EXPERIENCE

2025 (Summer)

Exhibitions and Collections Intern at Stark Museum of Art

Created custom playlists for galleries, worked on graphics for signage, and collaborated with the exhibitions and collections team.

2017 - Present

Cassidy Hope Photography

Captured portraits, seniors, families, weddings, communicated with clients, and planned and scheduled sessions. Worked with over 50 clients documenting weddings, early life, and seniors.

2023 - Present

Photographer/Staff, LU Recreational Sports

Generated/captured stock images, worked with assistant director, increased social media presence and engagements, assisted with graphics and strategies. Helped improved social following by 20%.

2022 - 2023

Media Director, Lamar Baptist Student Ministry

Created graphics, communicated with sponsors, planned and met deadlines, increased social media presence and engagements. Improved social following by 25 %.

2025-Present

Graphic Designer, For Heaven's Sake

Created graphics, communicated with clients, planned and met deadlines. Handles fast turnaround times, organized printing projects, reached out to vendors on client's behalf.

SKILLS/ROLES

Solid communication skills - emails clients, em

Business management expertise - knowlegde in organizing, and running a business.

Proficient in Adobe Creative Cloud - Specifically in InDesign, Illustrator, Lightroom, Photoshop, XD

Kappa Pi President 2025- Organized career events and created a new board of officers

Lu Design Studio Vice President 2025 - Supported the president, helped plan events, supported fellow officers.

WORKS/AWARDS

Lamar University Cardinal Elite Scholar recipient

1st Place 2017 SETX State Fair Photography Contest

Lamar University's Dean's list (Fall)

Lamar University's Dean's list (Spring)